## The Derivative of a Quotient

1. Write $E(x)=\frac{7 \ln x}{x}$ as the quotient of two functions $f$ and $g$, where $E(x)=\frac{f(x)}{g(x)}$.
a. $f(x)=\square$
$f^{\prime}(x)=\square$
b. $g(x)=\square$

$$
g^{\prime}(x)=\square
$$

2. What is your best guess for the derivative of $E(x)=\frac{7 \ln x}{x} ? \quad E^{\prime}(x)=\square ? ? ?$

3. Go to Y1 on your calculator.

Press MATH 8 for the $n$ Deriv command.


On a TI-83 it would look like:

Enter your guess from \# 2 in Y2. $\qquad$


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4. Write $E(x)$ as the product of two functions. $E(x)=\frac{7 \ln x}{x}=\square \cdot \square$

Now use the product rule to find $E^{\prime}(x)$. Then simplify your result for $E^{\prime}(x)$ so its denominator is a monomial.
(Rearrange your answer to fit expressions in the boxes.)

5. Can you develop a formula for the derivative of a fractional expression $Q=\frac{u}{v}$ in terms of $u, v, u^{\prime}$, and $v^{\prime}$ ?

Explore.

Memory Tip for the Quotient Rule: "Heidi comes second."

$$
\frac{d}{d x}\left(\frac{\mathrm{Hi}}{\mathrm{Lo}}\right)=\frac{\text { Lo dee Hi }-\mathrm{Hi} \text { dee Lo }}{\mathrm{LoLo}}
$$

From http://www.foxsports.com/buzzer/story/craziest-moments-in-nfl-history-the-heidi-game-081314

Check Your Understanding

1. $p(t)=\frac{10 t^{2}}{t^{2}+50}$
2. $y(x)=\frac{3 x^{2}+2 \sqrt{x}}{x^{2}}$
3. $y(x)=\frac{3 x^{2}}{4 \ln x}$
4. The table below gives values of $f, g, f^{\prime}$, and $g^{\prime}$ at selected $x$-values.

| $x$ | $f(x)$ | $f^{\prime}(x)$ | $g(x)$ | $g^{\prime}(x)$ |
| :---: | :---: | :---: | :---: | :---: |
| -1 | 6 | 5 | 3 | -2 |
| 1 | 3 | -3 | -1 | 2 |
| 3 | 1 | -2 | 2 | 3 |

Let $h(x)=\frac{f(x)}{g(x)}$. Find $h^{\prime}(-1)$.

