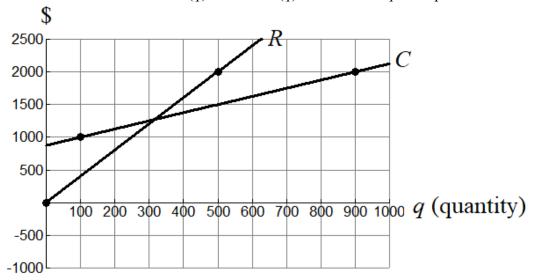
The graph below shows the revenue R(q) and cost C(q) functions for q units produced and sold.



- 1. Use the graph to estimate each:
 - (a) What is the profit generated by producing 500 items? \$_____
 - (b) How many items must the company produce to break even? about _____ items
- 2. Find and interpret the slope of R. Then give its formula.
 - (a) slope:

units:

interpretation:

(b)
$$R(q) =$$

- 3. Find and interpret the slope of C. Then give its formula.
 - (a) slope:

units:

interpretation:

(b)
$$C(q) =$$

4. Find and interpret the slope of the profit function P. Then give its formula. Hint: P = R - C. (a) slope:

units:

interpretation:

(b)
$$P(q) =$$

5. Write and solve an equation to find the break-even quantity.