



# IPFW Athletic Department

## Student-Athlete Promotional Activity Signature Form

Office of Athletic Compliance

Use this signature page as a supplemental form to the Student-Athlete Promotional Activity Form. Failure to gather all necessary signatures **PRIOR** to the event is a violation of NCAA regulations.

Name of Organization: \_\_\_\_\_

Date/Time/Location of Event: \_\_\_\_\_

Athletic Dept. Supervisor/Coordinator: \_\_\_\_\_

The NCAA rules allow a member institution or conference, or a charitable or education agency to use a student-athlete's name picture or appearance to support its charitable or educational activities, provided the following conditions are met and prior approval from both the Athletic Director and Compliance Office is granted:

- 1) The student-athlete receives written approval to participate from the Director of Athletics/designee.
- 2) The specific activity or project in which the student-athlete participates does not involve co-sponsorship, advertisement or promotion by a commercial agency other than through the reproduction of the sponsoring company's officially registered trademark or logo on printed material such as pictures, posters, or calendars. The company's emblem, name, address, and telephone number may be included with the trademark or logo. Personal names, messages, and slogans (other than officially registered trademark) are prohibited. (The student-athlete's name, picture, or appearance cannot be used in any way which would directly or indirectly imply his/her endorsement of a commercial product or service.
- 3) The student-athlete does not miss class.
- 4) All monies derived from the activity or project go directly to the institution, the Conference, or the charitable or educational agency.
- 5) The student-athlete's name, picture, or appearance is not utilized to promote the commercial ventures of any nonprofit agency.
- 6) Any commercial items with names, likeness or pictures of multiple student-athletes **MAY** be sold **only** at: a) the institution, b) institutionally controlled (owned and operated) outlets, outlets controlled by the charitable or educational organization (i.e. location of the charitable or educational organization, site of charitable event during the event). Items that include an **INDIVIDUAL** student-athlete's name, picture, or likeness (i.e. name on jersey, name or likeness on a bobble head doll), other than for informational items (i.e. media guide, schedule cards, institutional publications) may **NOT** be sold.
- 7) The student-athlete and an authorized representative of the charitable or educational agency must sign the release statement ensuring that the student-athlete's name, image, or appearance is used in a manner consistent with requirements of this section.

Name of Student-Athlete	Student-Athlete Signature	Date
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